



Sponsorship Opportunities

Raleigh Trip – April 1

Enhance your firm's presence in the political realm by underwriting or sponsoring the annual legislative trip to Raleigh. Trip attendees are among the top decision makers in Greensboro. This trip also provides an opportunity to meet and network with the state's legislative leaders.

Sponsorship Opportunities Available: \$5,000 - \$1,000

Title Sponsor: \$5,000 (2)

Benefits: Six tickets to attend the trip; company logo on all printed materials including signage at the luncheon and in the information packets distributed to attendees; sponsor recognition at luncheon registration; acknowledgment on the website as the Title Sponsor.

Lunch Sponsor: \$2,500(2)

Benefits: Four tickets to attend the trip; sponsor recognition on all printed materials as the Lunch Sponsor including signage at the luncheon and the information packets distributed to attendees; sponsor recognition at luncheon registration; acknowledgment on the website at the Lunch Sponsor.

Business and Politics – Elected Officials Reception

This annual reception honors our federal, state and local elected officials. Guest list includes, members of the Greensboro City Council, members of the Triad County Board of Commissioners, members of the Guilford County Board of Education, the General Assembly, Judges and the Congressional delegation.

Sponsorship Opportunities Available: \$5,000 - \$1,000

Title Sponsor: \$5,000 (1)

Benefits: Eight tickets to attend the event; company logo on all printed materials including signage at the event, PowerPoint presentation and acknowledgment on the website as the Title Sponsor.

Food/Beverage Sponsor: \$2,500 (2)

Benefits: Four tickets to attend the event; sponsor recognition on all printed materials as the Food Sponsor including signage at the event, PowerPoint presentation and acknowledgment on the website.

Sponsor: \$1,000 (2)

Benefits: Two tickets to attend the event; sponsor recognition on all printed materials including signage at the event and the PowerPoint presentation.

Candidate's Forum – Greensboro City Council Candidates – October 14

Gain recognition for your political awareness and leadership by underwriting this forum, which provides the business community a platform to assess the priorities of Guilford County's and Greensboro's elected officials.

Benefits: Acknowledgment on all printed materials and advertising as the event sponsor; acknowledgment on the website as the sponsor; and an opportunity at the beginning of the program to welcome the candidates.

Sponsorship Opportunities Available: \$2,500 (2)

Transportation Summit – November/December

Gain recognition amongst your peers for underwriting this forum, which highlights the community's transportation issues and achievements in Greensboro, High Point and Guilford County. Past speakers included Secretary Lyndo Tippet, Doug Galyon, and Brent McKinney.

Benefits: Acknowledgment on all printed materials and advertising as the event sponsor; acknowledgment on the website as the sponsor; and an opportunity at the beginning of the program to welcome the candidates.

Sponsorship Opportunities Available: \$1,000 (2)

Legislative Receptions - October/November

Increase your political influence by sponsoring one of two forums in which a state elected leader is brought in for a lunch briefing with the Greensboro Partnership Board and other key leaders in Greensboro. The key speaker will provide an update on recent actions taken by state legislators and the impact on Greensboro.

Benefits: Acknowledgment on all printed materials and advertising as the event sponsor; acknowledgment on the website as the sponsor; and an opportunity at the beginning of the program to welcome attendees.

Sponsorship Opportunities Available: \$2,500 (2)